

Bringing Learning Solutions to Personify Clients

Personify Integration Bridge to TopClass LMS

Update and synchronize key information between Personify360 and TopClass with seamless user navigation between your website and Learning Management System.

Personify clients can implement world-class learning solutions through a secure, off-the-shelf, two-way integration with the **#1 Association LMS**, TopClass.



"After the comprehensive RFP process, we found that WBT Systems offered a flexible product that could be implemented within our timeline and had the best combination of what we were looking for.

We were shown an impressive demo of TopClass working in sync with Personify and it had a more polished, professional look and feel that blew the competition away."

*Amit Gupta, Chief Information Officer,
American Institute of Chemical Engineers*

Seamless, Engaging, Personalized Experience

Single-sign-on and highly-customizable layouts and branding ensure that when users log in the member area of the website, they are automatically signed into TopClass and enjoy a professional, consistently branded experience across both the website and Association LMS.

Member profile information, group structures, and much more are synchronized from Personify360 to TopClass LMS, enabling the use of AMS-based data to personalize the learner experience.

Increase Revenue, Streamline Processes

Boost non-dues revenue by reaching, connecting with, and converting education customers in more effective ways. Eliminate rekeying of data, which saves time, reduces errors, and provides better quality management.

The integration allows maximum automation via simple configuration, ensuring no re-keying of data is required. It simplifies the complexities around tracking, notifications, and reporting. In addition, it supports configurable work flows to align with the Association's processes, ensuring the required information is available in the right system.

Real-time, Accurate Information and Reports

Due to the automatic two-way information exchange, the bridge makes ongoing administration a lot more efficient and less prone to errors because it eliminates re-keying of data such as member profiles, completed training courses or CE credits earned.

Personify360 always has a complete, accurate and up-to-date picture of member training details as course completions, CE credits awarded, etc. are synchronized in real-time from TopClass LMS to Personify.

TopClass learning management system is designed with ease of use in mind for all types of users.

The robust two-way integration is available for Personify 360.

Two-Way, Real-Time Data Transfer for Seamless Learning Management

The flexibility of TopClass LMS provides powerful learning solutions for associations and extended enterprise, through an off-the-shelf integration with Personify. The two-way, real-time integration allows associations to increase non-dues education and certification revenue by providing a seamless, engaging, and personalized learning experience that ensures learners keep coming back to take more training. The robust, configurable integration allows associations to easily align TopClass LMS with internal processes and information needs.



Personify to TopClass

Member Profile Data	New Training Product Order
Create / Update Account	Create Learning Activity
Group Structures	Edit Learning Activity



Association website

Single-Sign-On

Real-time Synchronization



Other Systems

TopClass to Personify

Training Course Completion
CE Credit Types and Values Awarded
Updated Member Transcript
Certification Requirement Tracking

TOPCLASS

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US Toll Free: +1 (877) WBT-7700

US Office: +1 (603) 654-3500

European Office: +353 1 417-0100