TopClass LMS is a purpose-built Learning Management System for Associations that provide education or certification programs, delivering a connected and personalized experience for learners in a powerful, flexible platform.

TopClass LMS maximizes non-dues revenue and provides a single point of support for all integrations, with our in-house experts.

TopClass LMS helps your Association expand your online learning portfolio and stay top of mind in the increasingly competitive lifelong learning market.

Proud to be named Best Continuing Education & Association Learning System 2019, building on our reputation as #1 Association LMS
Transform learning, drive revenue and growth.

Enhance the Learner Experience

TopClass LMS is designed to deliver the best in adult learning practices - including blended learning, social learning, and mobile learning - along with a variety of eLearning content formats and assessment tools. Facilitate collaborative learning through discussion forums, social sharing, and online communities.

Give learners access to their complete educational history including enrollments, completions, test results, credits, and certifications/credentials. Learners can import external credits and certifications into TopClass LMS. They can publicize their micro-credentials on integrated digital badging and social media platforms.

Streamline the sales process and increase non-dues revenue.

Host a truly immersive association experience with custom branding that goes beyond your logo and color scheme. Branded catalogs can be shared publicly on websites. Learners can easily filter and search catalogs to find the content they need.

Take confidence in secure, global eCommerce with support for member and non-member pricing, discounts, promotional bundles, tokens, and coupons. Provide fast, secure transactions with multiple currency and payment options.

Increase revenue with bulk sales of online learning programs to corporate members and customers. You can centrally manage multiple sub-portals with separate catalogs and reporting for each B2B client.

Flexible, Comprehensive Learning Management

TopClass LMS is configurable to meet the unique workflow needs of your organization, while providing a comprehensive selection of modules to support the growth of your education programs.

Add certification, discussion forums, conference management, digital credentials, B2B eCommerce, and more as your programs evolve.

“There are features in TopClass we didn’t have with the other LMS that will allow us to grow our programs. We can do more with TopClass LMS, and are able to keep up with trends in e-learning.”

Elizabeth Green, Director of Information Technology
Sigma Sigma Sigma International Sorority
“After the comprehensive RFP process, we found that WBT Systems offered a flexible product that could be implemented within our timeline and had the best combination of what we were looking for. We were shown an impressive demo of TopClass working in sync with Personify and it had a more polished, professional look and feel that blew the competition away.”

Amit Gupta, Chief Information Officer, American Institute of Chemical Engineers

Focus on innovative education with integrated learning solutions

Experts in Integrated Learning

Integration is a critical part of any LMS implementation and vital to ensuring a seamless experience for all users by eliminating redundant data entry and manual reporting.

WBT Systems' in-house experts have been integrating systems for more than 20 years. Our TopClass integration bridge allows for easy integration with all the major AMS, CRM, online community and many other platforms in your technology ecosystem.

Learners enjoy a professional, easy-to-navigate, consistently branded experience across your integrated systems with single-sign-on.

Real-time, two-way data transfer with your other systems automates processes and reports ensuring the right information is available to you in the right system at the right time.

“After the comprehensive RFP process, we found that WBT Systems offered a flexible product that could be implemented within our timeline and had the best combination of what we were looking for. We were shown an impressive demo of TopClass working in sync with Personify and it had a more polished, professional look and feel that blew the competition away.”

Amit Gupta, Chief Information Officer, American Institute of Chemical Engineers

TopClass provides a complete certification module, covering every aspect of the certification life cycle.

TopClass LMS helps you define and manage your certification programs and their associated maintenance of credit (MOC) requirements – from receiving initial applications and tracking requirements to delivering assessments and exams.

Create and award customized competency-based certificates based on a learner’s completion of any type of learning activity from a webinar to a conference, or completion of a defined learning pathway. Students can automatically receive and print their own certificates.

Whether you need to award CE, CPE, CME, or CLE credits according to national or state requirements, TopClass LMS simplifies the management of complex rules for professional continuing education credits. Create and grant multiple continuing education unit (CEU) values and CEU types per curriculum record based on your organizational needs.
“An association seeking a highly experienced LMS provider with a platform that is uniquely designed to serve a wide range of requirements efficiently and effectively should take a long look at WBT Systems and TopClass LMS.”

- Michael Rochelle, Chief Strategy Officer and Principal HCM Analyst

Our Partnership With You

Your TopClass experience begins with our supportive services and continues with a partnership for success. As your technology partner, we’re ready to listen, share our experience and help you provide the best learning experience possible.

Clients praise our team’s responsiveness and knowledge.

We work with you to truly understand your organization’s needs, preferences, and challenges to ensure that your LMS experience is as easy and problem-free as possible - from the first demo, through implementation, to the continuing development and growth of your education and certification programs.

“One of the key advantages of using TopClass LMS over our previous open source LMS was the excellent support we’ve received. The WBT Systems’ support team have been great - knowledgeable and responsive.”

Alex Watterson, Project Manager, Australasian Society for Ultrasound in Medicine

Ready to Get Started?

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